

MNO

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SPORT



UNDER ARMOUR
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Under Armour's mission is to provide the world with technically advanced products engineered with our superior fabric construction, exclusive moisture management, and proven innovation. Every Under Armour product is doing something for you; it's making you better.



NEW ERA
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New Era Cap Company is the largest sports-licensed headwear company in the world. Behind the New Era flag exists an 85-year history filled with passion, integrity and pride – qualities reflected in the highly crafted products New Era produces in the United States and overseas.



MAJESTIC
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With the combination of quality, attitude and eye for detail, the clothing line from Majestic has grown into a global success. Majestic Athletics' history spans over five decades, and today the brand has secured its place as one of the top players in the constantly growing world of licensed goods.



DROP OF MINDFULNESS
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Drop of Mindfulness is a playful, colorful and feminine brand that draws inspiration from the U.S where the combination of yoga, exercise and trend is much more developed. The products are designed to fit perfectly, even to other forms of training or as a stylish outfit in your everyday life.

FASHION



DRY LAKE
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Dry Lake was born in Stockholm. Drawing inspiration from the modern girl who loves to be out and about, the idea was to create and design dresses for the special moments in her life. The brand is primarily known for its fashionable dresses and characterized by the word happiness.



RUT&CIRCLE
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Rut&Circle is a Swedish fashion company that creates affordable clothing inspired by the latest international trends. The collections consists of a wide range of clothing for young women.



WOOLRICH
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Known the world over for its famous Parka jacket, this historic American company has responded to the very latest demands for outdoor wear with a series of casual, practical garments that are perfect for the new age of leisure wear.



SAVVY CITIZEN
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The idea of Savvy Citizen was born in 2009. The desire to do things a little differently and more aggressively was the starting point for Savvy Citizen. Our continuous success is based on our innovative business approach, distinct design ideas, and high quality European manufacturing.



MOULI
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Mouli is not created just for the office or the afterparty. It's created for every occasion and scene that you like to hang out and spend time in. The collections is a mixture of sports and streetwear and are made for the friends and fools that define Mouli.



MOUNTAIN WORKS
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Mountain Works carefully select the best innovations, materials and designs from the outdoor world and translate that knowledge into wearable fashion.



ENCORE
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Encore does not follow the crazes of the fashion trade; instead they are using gut feeling as a design-compass. The inspiration comes mainly from action sports and an urban and active lifestyle in general.

ABOUT MNO

MNO INTERNATIONAL AB is a fashion distribution company representing a diversity of brands towards primarily the Scandinavian market but in increasing capacity towards the entire European market. Besides an in-house sales-staff of 30 full-time employees, MnO has partnered with a large number of leading sales-agencies across our territories to ensure the outmost service for each brand in each market.

FOUNDED IN 1997 by Mikael Engdahl and Ola Hultgren MnO's philosophy is based on a strong and long term relationship with our partners: retailers, agents and manufacturers. This can only be achieved by an efficient and professional organisation and a highly motivated and qualified sales staff. MnO has established an unmatched track record with a variety of brands and customers. Today MnO represents 11 brands within both sports and fashion.

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